

Ruby Retreat 2025 - Call for Sponsors

Would your organization be interested in being a sponsor at the biggest Ruby community event of the year in New Zealand?

- Contribute koha (donation) to the Ruby developers community, making it more accessible to those starting to use this technology.
- Support the community developing and maintaining libraries and frameworks that underpin your business operations.
- Gain fresh perspectives and discover alternative solutions to your organization's key challenges.
- Raise awareness of your business within the tight-knit NZ Ruby community. We'll give you a shout out for making this event and future Ruby events possible. Your logo, company description will be displayed in the event website along with any job listing links.
- Advertise job opportunities at the event.

What is Ruby Retreat?

For Rubyists in Aotearoa New Zealand, Ruby Retreat (formerly Rails Camp) is the biggest Ruby event of the year. Attendees spend a few days “off the grid” together – socialising, coding, learning from and meeting each other. This year's event is being held at Whangaparāoa, Auckland, inside the beautiful Shakespear Regional Park.

Website

retreat.ruby.nz

Where

[Y Shakespear Lodge](#), Whangaparāoa, Auckland

When

9-12 May 2025

Expected attendees

Up to 83 from around the country and Australia

Sponsorship options

Fund the expenses

The event expenses (accommodation, catering, non-alcoholic drinks, airport transport...) are funded by event ticket sales (70%) and Ruby NZ (Incorporated) fund. So we are asking you to chip in whatever amount (e.g \$250, \$500, \$1000) to avoid eating too much into the Ruby NZ fund. The Ruby NZ fund is contributed by surplus from previous Ruby events in NZ (Ruby Retreat, Kiwi Ruby, Rails Girls, Rails Bridge), and to support any future events like these.

Tickets & flights for your employees

You could also buy tickets and flights for your employees to attend the event. Just head to the [event website](#) to purchase the event tickets for them.

Anything else

Anything else you would like to add to the event? T-shirts, cheese platters, free subscription of your product...

Who to contact

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